

The entrepreneurial force behind ten start-ups and three non-profits, Scott Petinga has the skills to get things done, leveraging his own talents with those from his extensive network of recognized industry leaders, speakers and academics to accomplish any mission, quickly and on budget.

Petinga is applying his predictive analysis skills, business acumen and journey as a cancer survivor to help other business leaders rethink their enterprises, cut through the noise, align their products, services and strategies, and achieve goals that have real strategic impact in what's become a radically shifting market place.

Prior to his new role, Petinga served in the military and in positions as varied as Vice President of Segmentation Management at Santander Bank and Adjunct Professor at several regional colleges. He put a keen eye for business strategy and his brilliant marketing skills to work over the last two-and-a-half decades collaborating with global Fortune 500 corporations to accomplish impressive and respectable goals.

Since having battled testicular cancer, Petinga has been active in causes that support men's health. Through his THINK DIFFERENT Foundation and his Center of Advocacy for Cancer of the Testes International (CACTI), he's thrown considerable money and influence behind redefining the way patient's receive care and is helping reshape the voice of advocacy worldwide.

When he's not busy saving the planet, Petinga disseminates his acquired wisdom, knowledge and experience in his recently released memoir and nationally recognized publications (Forbes, Men's Health, Thrive Global, New York Times, Playboy, Inc., Esquire, Sexual Health Magazine, Huff Post and Entrepreneur).

He lives in the Minneapolis metro area with his wife, spoiled dog and is also the father of three pretty amazing daughters.

# SCOTT PETINGA BIO

