

SCOTT PETINGA BIO

Scott Petinga has risen through such oppositions as failure, rejection, divorce and even cancer to accomplish impressive and respectable goals and now has this insatiable drive, this compulsion to create change. To be change. Everything he pursues must have meaning and purpose beyond the norm.

Petinga is currently the Chief Troublemaker of **The Scott Petinga Group** where he is a pioneer in the development of businesses that make a lasting impact on society. When he's not busy saving the planet he uses his acquired wisdom, knowledge and experience to help others make their mark in the world.

After serving in the military and in roles as varied as Vice President of Segmentation Management at Santander Bank and Adjunct Professor at several regional colleges, Petinga put his brilliant marketing skills to work. He served in several senior executive roles at advertising agencies, including Accountability Director at Carmichael Lynch and Strategic Planning Director at RMG Connect – JWT, before leaving Madison Avenue in 2007 to launch his flagship company, the data-driven communications agency **AKQURACY**. Founded on the strength of a single client relationship, Petinga has since grown the company into a multi-million-dollar marketing endeavor.

Within 5 years, **AKQURACY** earned a spot on Inc. Magazine's prestigious List of Fastest-Growing Private Companies and then Petinga went on to be selected to join the Young Entrepreneur Council (YEC) – an invite only organization comprised of the world's most successful young entrepreneurs – plus was a semi-finalist for Entrepreneur magazine's "Entrepreneur of the Year" Award.

Petinga is also extremely passionate about serving the community: he is the founder of the **THINK DIFFERENT Foundation**, the **Fairy Foundation**, the **Center of Advocacy for Cancer of the Testes International (CACTI)**, and a volunteer mentor with Imerman Angels of Chicago.

